



## MEMORANDUM

**TO: Selected Friends of ASTRA**

**FROM: Robert S. Boege, Executive Director**

**RE: Your Presidential Inaugural Gala 2009 Event Participation Sought**

Dear Friends of ASTRA:

ASTRA is among a broad based collaboration of non-profit organizations and corporations involved in the **Presidential Inaugural Gala 2009 Event** being held at the [Corcoran Gallery of Art on January 20, 2009](#). This will be a fantastic opportunity to participate in the historic Inaugural Festivities and to celebrate our new President's exciting **Science & Innovation Agenda!**

Our theme for the event is *LINK live - Technology Serving Humanity*. We will highlight technologies in theme areas that include **Life, Information, Nature, Knowledge (LINK), Innovation and Scientific R&D**. Our participating organizations are interested in furthering the potential of technology, science, broadband capabilities, and applications in areas such as health and telemedicine, e-government, education, green ICT, research and development.

ASTRA hopes that you and/or your affiliate members may be interested in joining us for the event.

Event organizers will display your logo on a special inaugural website [www.inauguralgala2009.com](http://www.inauguralgala2009.com) as well as other signage. In addition, you may discuss with the organizers how you might contribute to the online live program during the evening of the event.

We are working with AT&T, Mobilize.org, George Lucas Educational Foundation, and others to have a virtual program with global reach during the Gala. It will feature streaming video, blogs, interviews, and programs from venues around the globe. The auditorium of the Corcoran Gallery of Art will essentially be transformed into a *LINK live* virtual event giving us the potential of showcasing **Technology Serving Humanity**.

Attached are the sponsorship levels for you to share with your affiliate organizations. Any organizations who wish to sponsor need to contact [brenda@kempstergroup.com](mailto:brenda@kempstergroup.com) as soon as possible. Individual tickets can be ordered through the website:

[www.linkamericas.org/gala2009.htm/Tickets.htm](http://www.linkamericas.org/gala2009.htm/Tickets.htm)

Invitations will be mailed in mid-December. All sponsorships and tickets must be paid for in advance of receiving the invitations.

Our Gala has a limited number of hotel suites available to sponsors only. The hotel rate is \$1500 + tax/fees at the One Washington Circle Hotel (flat rate for all 4 nights 1/18-1/22 check out with flexibility on the arrival and departure date within that four day block).

The Hotel is located 5 blocks from the White House and Corcoran Gallery of Art. Rooms must be reserved by sponsors through Heinz at [heinz@kempstergroup.com](mailto:heinz@kempstergroup.com) We are allocating hotel rooms by sponsor level - Bronze Level - one suite, Silver Level - two suites, Gold Level - three suites.

We would also like to offer your organization the opportunity to Co-Host a Pre-Gala VIP Reception (6PM-7PM at the Corcoran) by securing a Platinum Level Corporate Sponsor for the event. The reception will be limited to special invited guests of the Co-Hosts, and could focus on *Technology Serving Humanity - Science and Innovation*.

We look forward to having your organization involved in this historic event. For more information, please contact Brenda Kempster today at [brenda@kempstergroup.com](mailto:brenda@kempstergroup.com)

Cordially,

Robert S. Boege  
Executive Director  
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